

News Announcement



For Release: Immediate

Regarding: Lawn to Lake 'Don't "P" on the Lawn' Retail Workshop

Date: March 10, 2011

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Fertilizer Retailers May Benefit from Regional Workshop

Grand Isle, VT- The Lawn to Lake workgroup invites the public to a free regional training program – *Selling Your Products in a Lake Friendly Way* - on Friday, March 18, 2011 at St. Michael's College in Colchester, VT. The workshop is free and open to retailers, their employees and interested members of the public.

The Lawn to Lake workgroup has been working in Vermont and upstate New York for the past four years to reduce homeowners' use of fertilizer containing phosphorus and to develop lake friendly lawn care messages through it's *Don't P on Your Lawn* program. During this workshop, presentations on soil testing, turf fertilizer recommendations and lake-friendly lawn care strategies will be made by technical experts from Cooperative Extension, State agencies and not-for-profit partners. Presenters will also provide current information on pending fertilizer legislation in Vermont and summarize the status of legislation recently passed in New York.

Lawn to Lake workgroup partners include at the University of Vermont Cooperative Extension and Cornell Cooperative Extension in Clinton County, NY, the Vermont Agency of Agriculture, the Lake Champlain Committee, the Vermont Agency of Natural Resources and the Lake Champlain Basin Program. More information can be found on the Lawn to Lake website at www.lawntolake.org.

Pre-registration is required. Please contact the Lake Champlain Basin Program at (800) 468-5227 or (802) 372-3213 by Tuesday, March 15.