

# Adirondack Lakes Alliance 2024

#### **ALA Board Members**

- Executive Director Scott Ireland
- Deputy Director Zoë Smith
- Treasurer Open
- Secretary Open
- Region A Guy Middleton
- Region B Open
- Region C Rose O Boyle
- · Region D Blake Neumann
- Region E Open



## Responsibilities

Partnerships

Revitalize partners
Regular communication
Ensure mutual memberships

Annual Symposium Adirondack Day in Albany Webinars

Events

Membership

Update list of members
Better tracking method

Lake Association Best Practices

Work with Membership Grant Applications Corporate sponsorships

Fundraising

Govt Relations Regular communication
Track active relevant bills

Social Media Web page update Newsletters

Marketing

**ALA Regions** 

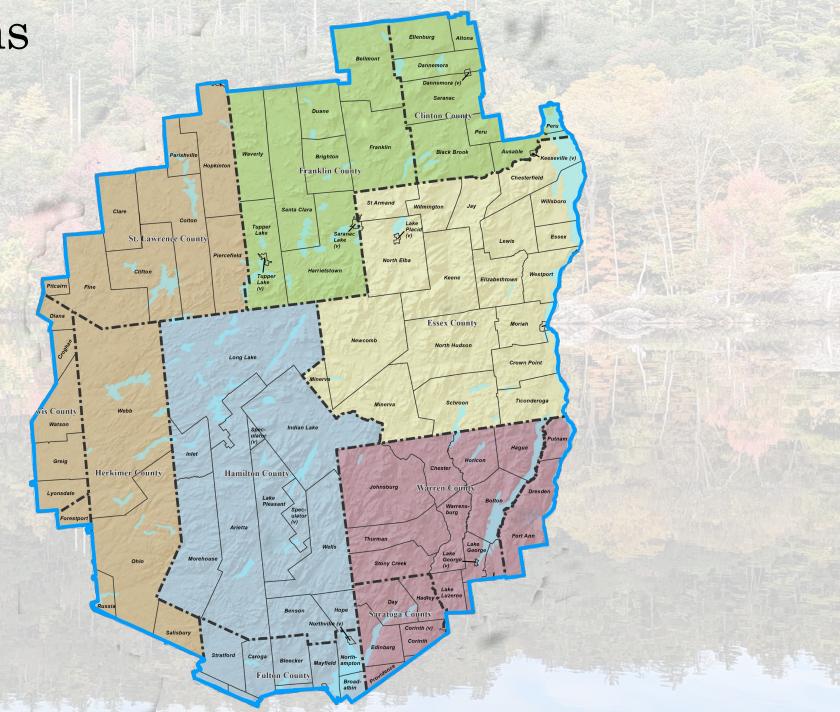
A – Guy Middleton

B-Open

C – Rose O Boyle

D – Blake Neumann

E - Open



## Responsibilities:

#### **Regional Directors-**

There shall be 10 Regional Directors within the Adirondack region, with two directors representing five defined areas as identified in the bylaws. Directors shall serve two-year terms and shall be appointed by the Executive Team. Primary responsibilities of the Directors shall include facilitating regional meetings for lake/river associations, attending meetings convened by state agencies focused on water quality issues, serving as technical resources to lake/river associations and serving on the ALA Executive Team in helping to develop a strategic plan for ALA.