ALA Board Members

- Executive Director – Scott Ireland
- Deputy Director – Zoë Smith
- Treasurer – Open
- Secretary – Open
- Region A – Guy Middleton
- Region B – Open
- Region C – Rose O Boyle
- Region D – Blake Neumann
- Region E - Open
Organizational Alignment
- Six Working Groups -

- Events
- Govt Relations
- Lake Association Best Practices
- Fundraising
- Membership
- Partnerships
- Marketing
Responsibilities

**Partnerships**
- Revitalize partners
- Regular communication
- Ensure mutual memberships

**Membership**
- Update list of members
- Better tracking method

**Govt Relations**
- Regular communication
- Track active relevant bills

**Lake Association Best Practices**
- Annual Symposium
- Adirondack Day in Albany
- Webinars

**Events**
- Work with Membership
- Grant Applications
- Corporate sponsorships

**Fundraising**
- Social Media
- Web page update
- Newsletters

**Marketing**
ALA Regions

A – Guy Middleton
B – Open
C – Rose O Boyle
D – Blake Neumann
E - Open
Responsibilities:

Regional Directors-

There shall be 10 Regional Directors within the Adirondack region, with two directors representing five defined areas as identified in the bylaws. Directors shall serve two-year terms and shall be appointed by the Executive Team. Primary responsibilities of the Directors shall include facilitating regional meetings for lake/river associations, attending meetings convened by state agencies focused on water quality issues, serving as technical resources to lake/river associations and serving on the ALA Executive Team in helping to develop a strategic plan for ALA.