



## LCBP CALL TO ARTISTS - REQUEST FOR PROPOSALS

### Floating Art Sail

The Lake Champlain Basin Program (LCBP) invites eligible artists to submit proposals for an artistic design to be printed on a sail to be rigged on one of the Community Sailing Center 420 model sailboats in Burlington, VT. The LCBP will consider concepts for proposed sail designs in the form of a digital rendering, sketch or model that incorporate a message regarding Aquatic Invasive Species (AIS) in Lake Champlain.

#### **Project Timeline:**

Proposals Due: **January 7, 2019**

Artist Selected: **January 13, 2020**

**Final artwork submitted: March 30, 2020**

Artwork Installed: **May/June 2020**

**About the LCBP:** The U.S. Congress designated Lake Champlain as a resource of national significance with the Lake Champlain Special Designation Act of 1990. The Special Designation Act also established the LCBP and authorized it to receive direct support from the U.S. EPA under the Clean Water Act. The LCBP coordinates and funds efforts that benefit the Lake Champlain Basin's water quality, fisheries, economy, wetlands, wildlife, recreation, and cultural resources, and works in partnership with government agencies, private organizations, local communities, and individuals from New York, Vermont, and Québec. These efforts are guided by the comprehensive management plan [\*Opportunities for Action: An Evolving Plan for the Future of the Lake Champlain Basin\*](#), recently updated in June 2017.

Since 1992, the New England Interstate Water Pollution Control Commission (NEIWPCC) has served as the primary program administrator of LCBP at the request of the Lake Champlain Steering Committee, and administers the program's personnel and finances. NEIWPCC is a congressionally authorized not-for-profit interstate organization whose membership includes all six New England states and New York State. The NEIWPCC mission is to help its member states to realize their individual and collective clean

water program goals.

**Project description:** This art sail project is funded by the Lake Champlain Basin Program in partnership with the New England Interstate Water Pollution Control Commission. LCBP expects that the sails will be visible on the water for a three year period. The Lake Champlain Community Sailing Center, located in Burlington, Vermont, has boats in use seven days per week with the potential for an average 40,000+ views per sailing season (120,000+ in the life of the sail). The artwork must inform the public to encourage stewardship actions that either improve the Lake or decrease impacts with a focus on aquatic invasive species.

**Potential Resources:**

- Clean Drain Dry, US Fish and Wildlife Service branded campaign is a Stop Aquatic Hitchhikers! message for boaters <http://stopaquatichitchhikers.org/aboutus/>
- Information on AIS threats to Lake Champlain <https://www.lcbp.org/water-environment/aquatic-invasive-species/aquatic-invasive-species-threats/>
- Information on AIS spread prevention <https://www.lcbp.org/water-environment/aquatic-invasive-species/aquatic-invasive-species-spread/>
- Information on AIS <https://www.lcbp.org/water-environment/aquatic-invasive-species/>

**Eligibility:** The project is open to artists at least 18 years of age residing in the Lake Champlain Basin. The selected artist will be responsible for the completion of all project tasks. Individuals and representatives from organizations that participated in the development or review of this RFP and its contents are ineligible to apply.

**Stipend for Artwork:** Up to \$2,500 will be awarded for the completed print-ready artwork. The LCBP will supply a sail template, purchase the sail, and arrange for artwork to be printed on the sail.

**Scale:** The artwork should be designed to have a significant visual presence as the sail dimensions allow.



*Community Sailing Center*

**Proposal evaluation and selection criteria:** Proposals received in response to this RFP will undergo a panel review, and will be scored according to the following criteria for a total of 100 points:

- (25 points) Clear and concise concept statement
- (25 points) Potential for the sail art to convey a public message about preventing the spread of invasive species.
- (25 points) Demonstrated ability to accomplish the artwork described above.
- (25 points) Proven capability of creating artwork in a timely fashion given project deadlines.

A panel will review all submissions and recommend a proposal. The LCBP may contact artists to discuss proposals in-depth.

**Notification of Award:** Award notification to applicants is expected by January 13, 2020. Project work cannot begin until a contract is signed by both parties. LCBP and NEIWPC will not pay for expenses incurred prior to the contract start date. Payment for costs incurred will be on a reimbursement basis per the contract payment schedule and contingent upon completion of quarterly progress reports and project deliverables.

**Application Materials:** Can be submitted digitally to [grants@lcbp.org](mailto:grants@lcbp.org)

- Letter of Interest
- Curriculum Vitae
- Conceptual drawings or model of proposed artwork (hard copy or jpegs) -  
Please include detail views along with dimensions or scale reference.
- Concept Statement

- 5 -10 images of past work (Please submit JPEGs or PDF files labeled:  
lastname\_firstname\_01.jpg (e.g. smith\_jane\_01.jpg)
- Image files should not exceed 1MB and approximately 1900 pixels on the longest side.
- Project Budget Estimate
- Contact information for 3 references

**\*\*\*\* Please include your name(s) on each page of your proposal packet. \*\*\*\***

Please contact Elizabeth Lee [elee@lcbp.org](mailto:elee@lcbp.org) with any questions.

Proposal should be directed to [grants@lcbp.org](mailto:grants@lcbp.org). Subject line should read "Art Sail Submission"

Lake Champlain Basin Program: 54 West Shore Road, Grand Isle, VT 05463